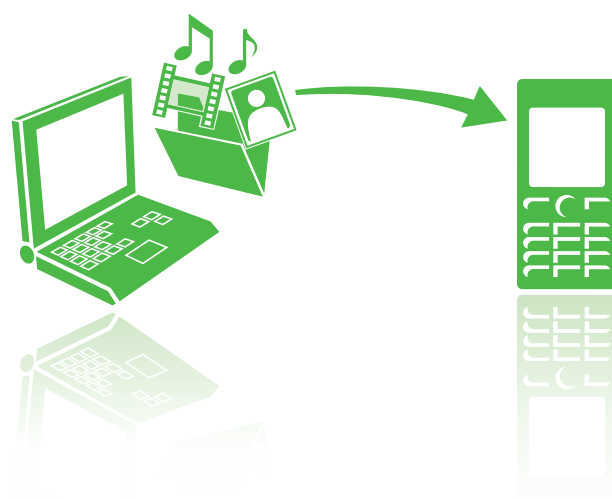


Feature guide  
May 2009



# Media Go™

Organise your media








Prior to use, please see the important warranty information and terms for safe and efficient use provided separately. Please see the full User guide for important information, terms and conditions regarding your use of this device and the features profiled in this guide.

Attention: Some of the services and features described in this document are not supported by all networks and/or service providers in all areas. Without limitation, this applies to the GSM International Emergency Number 112. Please contact your network operator or service provider to determine availability of any specific service or feature and whether additional access or usage fees apply.

All illustrations are for illustration only and may not accurately depict the actual phone.

## Instruction symbols

These symbols may appear in this Feature guide:

	Note
	Tip
	Warning
>	Use a selection or navigation key to scroll and select
	Press the navigation key up
	Press the navigation key down
	Press the navigation key left
	Press the navigation key right

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# Introduction

With the Media Go™ application installed in your computer, you can transfer media files between your computer and your phone. You can, for example, extract audio tracks from CDs and transfer them to your phone, and you can also transfer content from your phone to the computer.

For a list of file formats supported by Media Go™, see *Supported file formats* on page 15.

## Key features

- Transfer photos, music, videos and web feeds (RSS media) to and from your phone.
- Automatically convert videos to the best possible quality.
- Transfer music from CDs to your phone with Gracenote™ MusicID™ album identification technology.
- Create your own playlists to transfer to your phone.
- Shuffle a mix of audio tracks to play on your phone.
- Add **SensMe™** to enhance music tracks with additional information, such as mood (happy, sad) and tempo (fast, slow).
- Download music from the built-in music store.
- Subscribe to web feeds.

## Software requirements

Media Go™ is designed for the following operating systems:

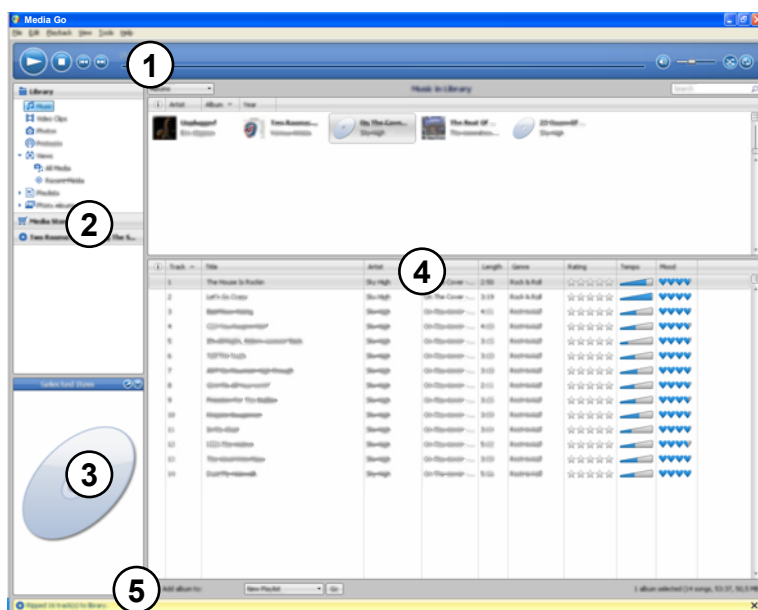
- Microsoft® Windows Vista™
- Microsoft® Windows® XP, Service Pack 2 or higher

# Installing Media Go™

### To install Media Go™

- 1 **Computer:** In your Internet browser, go to [www.sonyericsson.com/support](http://www.sonyericsson.com/support).
- 2 Select a region and a country.
- 3 Select *Software downloads*.
- 4 Select your phone from the list.
- 5 Select *Read more and download* under *Media Go™*.
- 6 Select *Download now* and save the file to your computer.
- 7 Run the downloaded file and follow the on-screen instructions to install Media Go™.

# The Media Go™ window




The Media Go™ window is divided into five main areas:

- Playback controls (1)
- Library navigation pane (2)
- Media window (3)
- List pane (4)
- Information bar (5)

## Playback controls (1)

You can use the playback controls at the top of the Media Go™ window to control the playback of your music and videos, as well as your photo slideshows.

 Media Go™ also works with the playback keys on a multimedia keyboard.

## Library navigation pane (2)

Media stored on your computer appear in the appropriate category of the library in the Library navigation pane. You control which folders on your computer Media Go™ will monitor for new media files. The *Music*, *Video Clips*, *Photos*, and *Podcasts* categories appear by default in the library. The following categories also appear if you have the corresponding media type on your computer:

- Audio books
- Audio clips
- Movies
- TV shows
- Music videos
- Other (for files that Media Go™ is unable to categorise or for file types that Media Go™ does not play)

Any playlists and photo albums you have created or imported also appear in the library.

Depending on the devices connected to your computer, you may have access to one or more online stores from Media Go™. In these stores you can buy new media and tools to use with your devices.

When you connect a device to your computer, it appears as a library in the Library navigation pane. A *Media to Import* folder also appears. You can connect multiple devices to your computer and use Media Go™ to transfer media between the devices and your computer.

## Media window (3)

The Media window displays the selected item, or album art, for the current song.

### To display or hide the Media window

- From the *View* menu, select *Show Media Window*. To hide the window, select *Show Media Window* again.



You can also press Alt+2 to display the Media window. When the Media window is undocked, you can show or hide the window by pressing Alt+2.

## List pane (4)

The List pane displays the results of what you select in the Library navigation pane, for example, *Music in Library* and *Photos in Library*. The *Play Queue* is also displayed here.

## Information bar (5)

The information bar at the bottom of the Media Go™ window appears when Media Go™ detects a new audio CD or device, or completes a transfer or import of media files. It also appears when Media Go™ encounters a problem completing an operation, for example, ripping a CD or transferring media.

# Library overview

The Library overview pane displays helpful information about Media Go™ and the media in your library. You can view this pane by selecting *Library* in the Library navigation pane.



A similar overview is displayed if you select the top level of any connected device.

## Summary

Item	Description
Computer Name	Displays the name of your computer.
Background Status	Displays the current Media Go™ background process, such as updating the library, gathering SensMe™ data, or generating media thumbnails. If no background process is underway, the status shows as <i>Idle</i> .
Transfer Status	Displays the current Media Go™ transfer status, such as when you are transferring media from your device to your computer library. If no transfer process is underway, the status shows as <i>Idle</i> .
Podcast Status	Displays the date and time Media Go™ will next search for new episodes of podcasts you have subscribed to. If you have chosen to update your podcast episodes manually, <i>Manual update mode</i> appears. For more information, see <i>Subscribing to podcasts</i> on page 14.

## Space usage

Item	Description
Total media count	Displays the number of media files in your library.
Size of media in library	Displays the total amount of space the media in your library is using on your computer. To the right, you can view more detailed information about the types of media in your library and the amount of space being used by each type.
Import folder	Displays the folder location where media you import from your devices is stored. For more information, see <i>Managing your library folders</i> on page 11.

Total space on drive	Displays the total capacity of the drive where your import folder is located.
Free space on drive	Displays the unused capacity of the drive where your import folder is located.

## Actions

Item	Description
Choose Library Folders	Displays the <i>Library Folders</i> dialog box, allowing you to choose the folders to monitor for new and existing media.
Edit Application Preferences	Displays the <i>Preferences</i> dialog box, allowing you to specify your general application, podcast, and CD ripping preferences.
Create a SensMe™ Playlist	Displays the <i>Create SensMe™ Playlist</i> dialog box, allowing you to create SensMe™ playlists based on mood and beats per minute.
Learn More About Media Go™	Displays the <i>Media Go™ Online Help</i> where you can learn more about Media Go™.

# Playing media

You can use Media Go™ as a jukebox to play music, videos, or photo slideshows on your computer. To control playback, use the controls at the top of the Media Go™ window.

## Play queue

The play queue displays in chronological order a list of the songs, photos, or videos that Media Go™ is going to play. The item currently being played is displayed in bold and indicated by a speaker icon. Items not yet played are displayed in grey.

### To display the play queue

- From the *View* menu, select *Show Play Queue*.



You can also press Alt+3. When the play queue is undocked, you can show or hide it by pressing Alt+3.

### To hide the play queue

- From the *View* menu, select *Show Play Queue*, or click .

## Playing items in a playlist

Once you have created a playlist, there are several ways to start the playback of the playlist items. For information on how to create a playlist, see *To create a playlist* on page 12.


### To play items in a playlist


- 1 In the Library navigation pane, select *Playlists* (for your computer or device).
- 2 Perform one of the following actions:
  - In the *Playlists in Library* pane, select a playlist. From the *Playback* menu, select *Play/Pause*. Items in the playlist replace items currently in the play queue, and playback begins.
  - In the *Playlists in Library* pane, select a playlist and press the space bar. Items in the playlist replace items currently in the play queue, and playback begins.
  - Drag a playlist from the Library navigation pane or the *Playlists in Library* pane to the play queue. The items in the playlist are added to the play queue in the location where they are dropped, and items currently in the play queue are retained.

## Changing equalizer settings

You can use the equalizer in Media Go™ to adjust certain frequencies in your audio and video files. There are more than 20 equalizer presets to choose from, such as *Live Performance* and *Rock*. You can also create customised equalizer presets.

### To change the equalizer settings

- 1 From the *View* menu, select *Show Equalizer*.
- 2 Make your changes and click .


 You can also press Alt+1 to display the dialog box.

## Compact mode


You can use Media Go™ in compact mode. This way you can control music playback using a minimum of space on your screen.


### To turn on compact mode


- From the *View* menu, select *Compact Mode*.

 You can also press Ctrl+M.

### To return to full mode


- Click  in the top right corner of the compact mode window, or right-click the window and select *Compact Mode* from the shortcut menu.

 You can also press Ctrl+M.


 By default, the compact mode window is always on top of other windows, even if it is not the active window. To switch on or off this feature while in compact mode, right-click and select *Always on Top* from the shortcut menu.


# Connecting phone and computer

### To connect your phone to a computer using a USB cable

 Before you connect your phone to a computer, select **Menu > Settings > Connectivity > USB > USB default mode** and select **Show menu**.

- 1 Connect your phone to the computer using a USB cable.
- 2 **Computer:** If the *Found New Hardware Wizard* appears, click *Next* to install the necessary software automatically.
- 3 **Phone:** Select **Media transfer**.
- 4 **Computer:** In the *Portable Device* dialog box, select *Transfer to or from Device using Media Go™*. Media Go™ starts automatically and you can find your device in the Library navigation pane.

 Only the largest connected memory is displayed in Media Go™. To display all memory drives, click the right arrow.

 Both your phone memory and any memory card in the phone appear as removable disks in *Windows® Explorer*.

## Phone modes

Computer software	Connect using	Status of the phone	Note
Sony Ericsson PC Suite	USB cable or Bluetooth™ wireless technology	Phone mode	For synchronising
Microsoft Windows Explorer, Media Go™	USB cable	Media transfer	For transferring files. The phone appears as a media device on your computer. The Sony Ericsson PC Suite cannot access your phone in this mode.
Microsoft Windows Explorer, Media Go™	USB cable	Mass storage	For transferring files. Phone functions are turned off automatically.
None	USB cable	Print	For printing pictures.

## Transferring media

You can use Media Go™ to transfer media stored on your computer to your device, or to transfer media from your device to the computer.

Once a file has been transferred to or from your computer, a check mark appears in the *Information* column to the left of the file.

### Transferring media to your device

#### To transfer media to your device

- 1 Connect the device to your computer. See *To connect your phone to a computer using a USB cable* on page 9.
- 2 In your computer library, select which files you want to transfer to the device.
- 3 Transfer the files using one of the following options:
  - Select the device in the drop-down list at the bottom of the Media Go™ window and click *Go*.
  - Drag the selected files to the device in the Library navigation pane.
  - Select the files to transfer and press Ctrl+T.
  - Right-click the files and select *Transfer* from the shortcut menu.



Press the Shift key and click to select a range of files. Press the Ctrl key and click to select individual files.

### Transferring media from your device

#### To transfer media from your device

- 1 Connect the device to your computer. See *Connecting phone and computer* on page 9.
- 2 In the Library navigation pane, navigate to your device and type of memory (if applicable). Select the folder where the files you want to transfer are located.
- 3 Select the files you want to transfer.
- 4 Transfer the files using one of the following options:
  - Select a library in the *Transfer to* drop-down list and click *Go*.
  - Drag the files to a library in the Library navigation pane.
  - Select the files and press Ctrl+T.
  - Right-click the files and select *Transfer* from the shortcut menu.




Press the Shift key and click to select a range of files. Press the Ctrl key and click to select individual files.

# Gracenote™ MusicID™

If Media Go™ can access information about a track, album, or CD (either from the file, from the CD itself, or from a local cache), it automatically reads and displays this information when you insert a CD or browse music on your computer. However, if this information is not available, Media Go™ can retrieve it over the Internet — from Gracenote™ MusicID™.

When Media Go™ obtains information from Gracenote MusicID, it is saved to a local cache in your computer. This means the information is displayed more quickly the next time the tracks or albums are displayed. If the software cannot obtain the appropriate CD or track information from the Gracenote MusicID database, and the information is not available on your computer, the tracks are simply listed numerically. In this case, you can right-click the CD in the Library navigation pane and select *Submit CD Info* from the shortcut menu to enter information about the disc and submit it to Gracenote MusicID.

 Gracenote MusicID requires an active Internet connection.




## Organising your media

### Searching your media

If you want to search for media in your library, or on your devices, there is a search box in the upper right corner of the pane.

#### To search your media

- 1 Select the category (such as *Music*, *Video Clips*, or *Photos*) in your library or in the device you want to search. To search all media in your library, or on your devices, select the *All Media* category.
- 2 Type your search term in the *Search* box to start searching. Media Go™ displays all the files that match your search term.

 You can choose to search by individual file properties or by all properties. For example, you can search music files by title, tags, album, artist, year, genre, track, or all of these properties. Click  to change the search method. If you have added tags to your files, you can specify those tags in the search to find files with given tags. Click  to remove the search filter and return to your original view.

### Managing your library folders

To use Media Go™ to search and manage your media files, you need to tell the application where your files are stored on your computer. This is done using the *Library Folders* dialog box. Media Go™ then monitors the specified folders for new and modified files, and updates your library accordingly.

If Media Go™ is monitoring folders that you no longer want monitored, you can remove those folders from your library.

#### To manage your library folders

- 1 Right-click *Library* in the Library navigation pane.
- 2 Make your changes and click *OK*.

### Removing missing items from your library

If you remove a media file from a library folder from outside of Media Go™ (using *Windows Explorer*, for example), references to the file remain in your Media Go™ library and playlists.

#### To remove missing items from your library

- From the *Tools* menu, select *Clean Library*.

## Viewing recently added media

Media Go™ displays media that have been recently added to your library in the *Recent Media* category in the Library navigation pane. You can customise the type of media displayed in this folder as well as how long items are retained.


### To view recently added media

- Select the *Recent Media* category in the Library navigation pane.

### To change recently added media settings

- 1 In the Library navigation pane, right-click *Recent Media* and select *Recent Media Settings* from the shortcut menu.
- 2 Select which types of media you want to display, and click *OK*.



You can also click  in the upper right corner of the *Recent Media in Library* pane to display the *Recent Media Settings* dialog box.


## Modifying file properties

In Media Go™ you can modify the properties of the audio, video, and photo files in your library. You can, for example, modify song titles, add album artwork, rate your files, or enter dates for photos you have taken.

## Creating a playlist

You can use playlists to help organise your media files any way you want. For example, you can create a playlist of songs to take on a trip.

### To create a playlist

- 1 In the Library navigation pane, select *Playlists* (for your computer or device).
- 2 Perform one of the following actions:
  - From the *File* menu, select *New Playlist*.
  - Right-click *Playlists* and select *New Playlist* from the shortcut menu.
  - Click .

Your new playlist appears below *Playlists* in the Library navigation pane, and also in the *Playlists in Library* pane.

### To transfer media files to a playlist

- 1 In your library or on your device, select the media files you want to transfer to a playlist.
- 2 Transfer the files using one of the following options:
  - Select the playlist from the *Add song to* drop-down list and click *Go*.
  - Select *New Playlist* from the *Add song to* drop-down list and click *Go*.
  - Drag the selected media files to an existing playlist in your computer library or on your device.



Press the Shift key and click to select a range of files. Press the Ctrl key and click to select individual files.

## Creating a SensMe™ playlist

**SensMe™** is a technology that enhances music tracks with additional metadata, such as mood (happy, sad) and beats per minute (slow, fast). Media Go™ automatically performs **SensMe™** analysis of the songs in your library, including songs you rip from CDs and songs you import from a device.

**SensMe™** analysis is performed on all supported audio files that are between 30 seconds and 10 minutes in length. Based on the analysis data, you can create your own **SensMe™** playlists.


### To create a SensMe™ playlist

- 1 Perform one of the following actions:
  - From the *File* menu, select *New SensMe™ Playlist*.
  - In the Library navigation pane, right-click the *Playlists* category and select *New SensMe™ Playlist* from the shortcut menu.
  - In the Library navigation pane, select the *Playlists* category and click .

If you have less than 10 songs in your library with **SensMe™** data, the *Updating SensMe™ Information* dialog box appears to inform you that **SensMe™** analysis is being performed on your songs. When you have at least 10 songs in your library with **SensMe™** data, click the *Continue* button. The *Create SensMe™ Playlist* window appears.
- 2 Select a song in the **SensMe™** graph to be the center of your playlist. When you hover your mouse cursor over a song (represented by grey  or blue  dots), the artist and title are displayed. To play the selected song, click  in the lower right corner of the dialog box. To stop playback, click .
- 3 Drag the arrows to adjust the circle around the center song. Songs within the circle () will be included in your **SensMe™** playlist.
- 4 If you want to limit your playlist, mark the *Limit my playlist to* checkbox and set a value. For example, you might want a playlist that includes 45 minutes of happy/fast music or a playlist that is limited to 14 tracks.
- 5 Click *OK* to confirm your selections. Your new playlist appears below *Playlists* in the Library navigation pane.


## Rotating photos

You can use Media Go™ to rotate photos in your library. For example, you might have some landscape photos in your library that are actually portrait photos.

-  This option is only available for photos on your computer.

### To rotate your photos


- 1 In the Library navigation pane, select the *Photos category* in your computer library.
- 2 Right-click the photo you want to rotate and select *Rotate Left* or *Rotate Right* from the shortcut menu.

-  Press the Shift key and click to select a range of files. Press the Ctrl key and click to select individual files.

## Organising photos into albums

You can create photo albums to help organise your photos any way you want. For example, you might create one photo album of vacation pictures and another photo album of birthday party pictures.

### To create a photo album

- 1 Select the *Photo Albums* category in your library or on your device.
- 2 Perform one of the following actions:
  - From the *File* menu, select *New Photo Album*.
  - Right-click the *Photo Albums* category and select *New Photo Album* from the shortcut menu.
  - Click .

Your new photo album appears below *Photo Albums* in the Library navigation pane, and also in the *Photo Albums in Library* pane.

### To transfer photos to an album

- 1 In your library or on your device, select the photos you want to transfer to an album.
- 2 Transfer the photos using one of the following options:
  - Select the album from the *Add photo to* drop-down list at the bottom of the *Photos in Library* pane and click *Go*.
  - Select *New Photo Album* from the *Add photo to* drop-down list and click *Go*.
  - Drag the selected photos to an existing photo album in your computer library or on your device.



Press the Shift key and click to select a range of files. Press the Ctrl key and click to select individual files.

## Podcasts

### What is a podcast?

Podcasts are media files, usually audio or video files, that can be downloaded to Media Go™ in your computer via web syndication, meaning that podcasts can be automatically identified and retrieved when made available. The files are stored on your computer and can then be transferred to your phone.

### Subscribing to podcasts

You can use Media Go™ to subscribe to podcasts. Media Go™ will automatically download the latest episode, which you can play on your computer or on your device. You can manually download additional episodes.

You can set your default podcast download preferences for all podcasts from the *Podcasts* tab in the *Preferences* dialog box. You can also modify the download settings for each podcast individually. Select *Podcasts* in the Library navigation pane to view the *Podcasts in Library* pane. Once you have subscribed to podcasts, this pane displays all of the podcasts in your library. Select a podcast to view which episodes are available.

### Modifying individual podcast properties

The default properties for all podcasts are set on the *Podcasts* tab in the *Preferences* dialog box, but you can also modify your preferences for individual podcasts from the *Podcast Properties* dialog box. In addition to being able to modify basic information about the podcast, such as name and description, you can specify episode download options that override the default podcast settings in the *Preferences* dialog box.

#### To view the podcast properties

- 1 Click a podcast in the *Podcasts in Library* pane.
- 2 From the *Edit* menu, select *Properties*.



You can also display the *Podcast Properties* dialog box by right-clicking a podcast and selecting *Properties* from the shortcut menu.

## Ripping CDs

When you rip a CD, you convert the individual music files on the CD to .mp3 or .mp4 files. These file types are compatible with Media Go™.



Media Go™ software is not intended and should not be used for illegal or infringing purposes, such as the illegal copying or sharing of copyrighted materials. Using Media Go™ software for

such purposes is, among other things, against United States and international copyright laws and contrary to the terms and conditions of the End User License Agreement. Such activity may be punishable by law and may also subject you to the breach remedies set forth in the End User License Agreement.

### To specify your CD ripping preferences

- 1 From the *Tools* menu, select *Preferences*.
- 2 Click the *CD Ripping* tab.
- 3 Enter your preferences.

### To rip a CD

- 1 Insert the CD in your CD drive.
- 2 Select the CD in the Library navigation pane.
- 3 Click the *Rip CD* button. A progress bar appears for each track and a total progress bar appears at the top of the List pane.

## Setting device preferences

The *Device Preferences* dialog box in Media Go™ enables you to control how media, playlists, and podcasts are transferred to your devices. You can also set encoding options for audio, video, and photo files.

### To open the Device Preferences dialog box

- Select your device in the Library navigation pane. In the device overview pane, click the *Edit Device Preferences* link.

## Supported file formats

- ! Media files in your library that are supported by your device, but that Media Go™ is unable to play, are categorised as *Other*. Such files cannot be re-encoded, but are still available for transfer to your device by Media Go™.

### Audio formats

Format name	Extension
AAC	.3gp, .m4a, .m4b, .mp4
FLAC	.flac
MP3	.mp3
Wave	.wav
Windows Media® Audio	.wma

### Video formats

Format name	Extension
AVI	.avi Some encoding formats, such as DivX, XviD, and MJPEG, use an .avi file extension. Support for files encoded with these formats may require that you have the appropriate MPEG-4 video codecs installed on your computer. The purpose of these codecs is to compress video, and thereby enable a faster transmission in data networks and a more cost effective storage on computer hard disks. If you install one of, or both, the DivX and XviD codecs on your system, it may

	be possible for Media Go™ to play the file. For more information, go to <a href="http://www.divx.com">www.divx.com</a> and <a href="http://www.xvid.org">www.xvid.org</a> .
Marlin	.m4v
MPEG-4	.3gp, .mp4, .m4v Media Go™ supports files encoded with MPEG-4 AAC and MPEG-4 AVC codecs.
OMA	.odf, .o4v
QuickTime™	.mov, .qt Support for this format requires that you have Apple™ QuickTime 7 (or a later version) installed on your computer.
Windows Media Video	.wmv

## Photo formats

Format name	Extension
GIF	.gif
JPEG	.jpe, .jpg, .jpeg
PNG	.png
Targa	.tga Support for this format requires that you have Apple™ QuickTime 7 (or a later version) installed on your computer.
TIFF	.tif, .tiff
Windows Bitmap	.bmp

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May 2009

Publication number: 1227-6683.1

This Feature guide is published by:

Sony Ericsson Mobile Communications AB, SE-22188 Lund, Sweden

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