



Press Release

Visual communication like never before with the Sony Ericsson Satio

Get the ultimate multimedia experience with Satio. Feast your eyes on movies, TV-series' and video clips thanks to the 3.5 inch screen and crystal clear 16:9 widescreen format – just like watching them live. A friend pulling a funny pose? Snap them with the amazing 12.1 megapixel camera and share the picture with friends.

London, UK – May 28, 2009 – Sony Ericsson today announced Satio which provides you access to all your media in one place – just tap directly into your favourite features with the five standby panels and you're ready to go. First introduced in Barcelona as the 'Idou', Satio puts the future of mobile entertainment in the palm of your hand. You can watch your favourite movies on the bus or catch up with your TV shows while on your lunch break thanks to Satio.

“With Satio you can enjoy any form of entertainment anytime, anywhere. Whether its music or movies you will never be more than a tap away from your favourite tracks or shows,” said Fredrik Mansson, Market Business Manager at Sony Ericsson. “Just tap directly into your favourite videos and music with the unique full touch media menu, standby panels and music player. Snapping perfect pictures also just got so simple thanks to the 12.1 megapixel camera, intuitive touch focus and Xenon flash. Share them with your nearest and dearest via your social networking site, produce huge prints and you can even comment directly on your images.”



Download exciting music, movies and games from PlayNow™ arena to personalise your entertainment experience on Satio and enjoy them in crystal clear 16:9 widescreen format. PlayNow™ arena provides a full range of mobile entertainment available by dual download to both your PC and mobile phone with specially developed ring tones and music tones and DRM-free music tracks and TrackID™ charts from around the world.

Satio

Visual communication like never before

- True 16:9, 3.5 inch widescreen – feast your eyes on movies
- Express yourself through images – 12.1 megapixel camera, intuitive touch focus, Xenon flash and face and smile detection

- Web albums with messages – talk through pictures and share your experiences
- Intuitive full touch media menu – tap directly into your favourites, from web pages to pictures and media files
- Symbian Foundation operating system – thousands of applications available online
- Music player – play your tunes loud and proud

To make your listening experience even better team Satio with the smallest headset on the market, the Wireless Stereo Headphones **HBH-IS800** to listen in crystal clear sound. Alternatively, maximise your mobile video experience with the Video Viewing Stand **IM920**.

Satio supports GSM/GPRS/EDGE 850/900/1800/1900 and UMTS/HSDPA 850/900/2100. **Satio** will be available in selected markets from early Q4 in the colours; Black, Silver and Bordeaux.

- ENDS -

The Sony Ericsson Satio at a glance

	Satio
Camera	12.1 megapixel camera Up to 12x digital zoom Auto focus BestPic™ Face detection Geo tagging of photos Image stabilizer Photo feeds Photo fix Send to web Red-eye reduction Smile detection Touch focus Video light Video recording Xenon flash
Music	Album art Bluetooth™ stereo (A2DP) Media player Music tones (MP3/AAC) PlayNow™ TrackID™
Web	WebKit web browser Bookmarks Web feeds
Communication	Call list Speakerphone Vibrating alert Video calling

Messaging	<p>Conversations Email Exchange ActiveSync™ Handwriting recognition Instant messaging On-screen QWERTY keyboard Picture messaging (MMS) Predictive text input Sound recorder Text messaging (SMS)</p>
Design	<p>Auto rotate Gesture control Media Picture wallpaper S60 5th edition Symbian™ OS Touchscreen Wallpaper animation</p>
Entertainment	<p>HD and 3D games Facebook™ application FM radio with RDS Java Video streaming Video viewing YouTube™</p>
Connectivity	<p>Bluetooth™ technology Modem PictBridge Synchronisation TV out USB mass storage USB support In-built WiFi™</p>
Organizer	<p>Alarm clock Calculator Calendar Contacts Document readers Document editors Flight mode Notes Tasks</p>
Location-based services	<p>A-GPS Google Maps™ Turn-by-turn navigation</p>
Accessories	<p>In-Box:</p> <ul style="list-style-type: none"> ▪ Satio ▪ Battery ▪ Battery Charger

	<ul style="list-style-type: none"> ▪ 8GB Memory card ▪ USB cable ▪ Media manager ▪ Colour-matched stereo portable handsfree ▪ User guide <p>Optional: Video Viewing Stand IM920</p>
Facts and Figures	<p>Size: 112 x 55 x 13.3 mm</p> <p>Weight: 126 grams</p> <p>Colours: Black, Silver and Bordeaux</p> <p>Main screen: 16,777,216 colour nHD TFT 16:9 widescreen Resolution: 640 x 360 pixels Size: 3.5 inches</p> <p>Phone memory: 128 MB Memory Card Support: SanDisk microSD™</p>
Availability and versions	<p>Networks:</p> <p>Satio GSM GPRS/EDGE 850/900/1800/1900 UMTS HSDPA 2100</p> <p>Satio(a) GSM GPRS/EDGE 850/900/1800/1900 UMTS HSPA 850/1900/2100 Available in selected markets from early Q4 2009.</p>

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1) Facts and features may vary depending on local variant.

2) Talk and standby times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. games. Kit contents and color options may differ from market to market. The full range of accessories may not be available in every market.

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Sony Ericsson is a top, global industry player with sales of around 97 million phones in 2008. Diversity is one of the core strengths of the company, with operations in over 80 countries including manufacturing in China and R&D sites in China, Europe, India, Japan and North America. Sony Ericsson was established as a 50:50 joint venture by Sony and Ericsson in October 2001, with global corporate functions located in London. For more information about Sony Ericsson please visit www.sonyericsson.com.

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