



T707

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A fashionable clamshell phone with unique pulse lighting effects.

Pulse lighting

Unique pulsating light alerts you to incoming calls and messages

Stylish clamshell

Multiple colour options and matching accessories to choose from

Gesture control

Mute your phone or snooze your alarm with just a wave of your hand

3.2 megapixel camera

The convenience of a camera in your pocket

Day and night theme

Theme changes automatically as day turns into night and back

3G and HSDPA connectivity

Connect to the web and surf anywhere you go



30
secs

Sell it in 30 seconds

Turn heads with the mesmerising pulse lighting effect of the T707 clamshell. Silence your incoming calls or snooze your alarm with a wave of the hand. And with a 3.2 megapixel camera in your phone, you'll always be ready to catch candid moments.

60
secs

Sell it in 60 seconds

Pulse lighting – Unique pulsating light alerts you to incoming calls and messages

Gesture control – Mute your phone or snooze your alarm with just a wave of your hand

Stylish clamshell – Colours to suit your style and choose from a range of fashionable matching accessories

Day and night theme – The theme of your phone changes as day turns into night

3.2 megapixel camera – Perfect for those moments when you don't have your camera with you

3G connectivity – Enjoy the convenience of the Internet wherever you go

Sony Ericsson



Compare it

Why it's so good	Features	
With the unique pulse lighting and Gesture control that lets you mute incoming calls simply by waving your hand in front of the phone, the T707 is one phone you wouldn't want to do without. A 3.2 megapixel camera and 3G connectivity mean that you can snap or record candid moments and upload them directly to a blog anytime, anywhere.	93 x 50 x 14.1mm 95g Pulse lighting Gesture control 2.2" QVGA screen	240 x 320 pixels 3G and HSDPA Up to 100MB internal memory 3.2 megapixel camera

	Nokia 7610 Supernova	Nokia 6600 slide	LG KF300
How they compare to T707	Not 3G A larger form factor No motion gaming	No HSDPA	Not 3G A larger form factor 2 megapixel camera No motion gaming
And, none of them have	Pulse lighting, Gesture control, as much internal memory		



Demonstrate it

Pulse lighting

1. Activate the pulsating light effect for your customer to see.
2. Go to Contact > Options > Edit Contact > 3rd tab > Pulse notification > Add.
3. Scroll up and down to preview and select the colour of pulse light you want.
4. Explain to the customer how the phone lights up with incoming calls and received messages.

Gesture control

1. Set the phone alarm to ring after a minute.
2. Place the phone on the table.
3. When the alarm goes off, show the customer how to switch it to snooze simply by waving your hand over the phone.
4. Explain to the customer that they can mute an incoming call in the same way.



Accessorise it



Clip-on
Bluetooth® Headset
VH-300



Outdoor
Wireless Speaker
MS-500



Wireless Stereo
Headphones
HBH-IS800



Available colours



Mysterious Black



Spring Rose



Lucid Blue