



W302

## W302 Walkman®

This slim Walkman® phone is packed with all the music features you need!

### Premium styling at only 10.5mm thin

Light-weight premium phone that looks great

### Walkman® Player 2.0

The easy way to organise your music playlists

### TrackID™

Identify an unknown track in seconds

### Headset included

Enjoy great music right out of the box

### FM Radio with RDS

Get the latest news, music and sports on the go



30  
secs

Sell it in 30 seconds

The slim and stylish W302 is an affordable Walkman® phone that lets you enjoy quality music on the go. It also comes bundled with a headset and Bluetooth® connectivity for wireless file transfers.

60  
secs

Sell it in 60 seconds

**10.5mm thin with premium styling** – Be seen with this latest model. So thin and light-weight, you can easily slip it into your pocket or a small handbag

**Walkman® Player 2.0** – Customise, organise and create playlists easily with this intuitive music player

**Bundled headset** – You're ready to embark on your musical journey right out of the box with the headset included

**FM Radio** – Get more music choices with the FM Radio or get the latest news updates and sports results

**TrackID™** – Heard a song you love, but just can't seem to find its title? Simply record a snippet of it and TrackID™ will identify it for you in seconds

Sony Ericsson

# W302



## Compare it

Why it's so good	Features		
The W302 gives you the full Walkman® experience complete with premium finishings at an affordable price. It remains stylishly thin at only 10.5mm, even after packing in a 2.0 megapixel camera and TrackID™.	Premium styling at only 10.5mm thin	Headset included	FM Radio with RDS
		Walkman® Player 2.0	TrackID™
How they compare to W302	Nokia 5300	Nokia 5310	Samsung E200
	5MB internal memory 20.7mm thick 1.3 megapixel camera	Camera lens juts out	1.3 megapixel camera 1.8" screen
And, none of them have	TrackID™		



## Demonstrate it

### Walkman® Player 2.0

1. Demonstrate how to organise and create playlists
2. Show how easy it is to navigate the program



## Accessorise it



Portable Speakers  
MPS-100



MMC-60/70  
Music Cable



Bluetooth® Headset  
HBH-PV703



## Available colours



Midnight Black



Sparkling White