



W595

W595 Walkman®

This cool and stylish Walkman® slider phone allows you to share music like no other!

Stereo share jack

Share great music with a friend

Bluetooth® stereo streaming

Share music through wireless speakers

Stereo speakers

Play your favourite tracks out loud

Shake Control™

Control your music with a shake

YouTube™

Catch the coolest clips wherever you are

Up to 26 hours playback

Non-stop music for more than a day

2GB memory

Store up to 1,900 songs



30
secs

Sell it in 30 seconds

This stylish slider phone lets you share music through either the stereo share jack or Bluetooth® streaming. And with up to 26 hours of playback, the 2GB memory comes in handy for storing up to 1,900 great tunes.

60
secs

Sell it in 60 seconds

Stereo share jack – Plug in another headset to share stereo music with your friend

Shake Control™ – Change volume, skip tracks and set to shuffle simply by shaking your phone

Bluetooth® stereo streaming – Stream music wirelessly to external speakers to share your favourite tracks

Stereo speakers – Enjoy your favourite tracks with stereo sound on your mobile

Pre-installed YouTube™ – Instantly access the popular video-hosting website

Up to 26 hours of playback – Enjoy music for much longer without having to charge your phone constantly

2GB memory – Stores all your favourite photos, videos and music tracks

Sony Ericsson

W595



Compare it

Why it's so good	Features	
With a 2GB external memory, stereo share jack, stereo speakers and Bluetooth® streaming, the W595 is the perfect Walkman® phone.	Stereo share jack Bluetooth® stereo streaming Stereo speakers Shake Control™	YouTube™ Up to 26 hours playback 2GB memory HSDPA
How they compare to W595	Nokia 6600 (Slide)	Nokia 5610 XpressMusic
	No A2DP Bluetooth® stereo streaming 20MB internal memory Memory card slot behind battery	20MB internal memory 17mm thick
And, none of them have	HSDPA, bundled stereo share jack, TrackID™, SensMe™, Shake Control™, No stereo speakers	



Demonstrate it

Stereo sharing jack

1. Attach the stereo sharing jack to the phone.
2. Plug in 2 headsets.
3. Play a music track and let user (and friend) listen to the quality music playback from the same phone.

Shake Control™

1. Play a music track from the phone.
2. Press down the Walkman® button.
3. Demonstrate how to change tracks by shaking the phone or tilting it to change volume.
4. Explain that with these two features, users do not have to go through the trouble of scrolling through the phone menu.



Accessorise it



Stereo Bluetooth® Headset
HBH-DS205



Wireless Stereo Speakers
MBS-400



Bluetooth® Music Receiver
MBR-100



Available colours



Ruby Black



Cosmopolitan White



Active Blue