



W902

W902 Walkman®

This Walkman® phone has the best of everything – brilliant sound quality, crystal clear display and an amazing 5.0 megapixel camera!

30fps video recording

Record high quality video clips

5.0 megapixel camera with Auto focus, Photo flash & Video stabiliser

Capture great shots in perfect clarity everytime



Scratch-resistant mineral glass display & camera lens

Reduces the possibility of your display and camera lens being scratched

8GB external memory

Store up to 8,000 of your favourite music tracks

Clear audio experience

Employs the latest audio technologies to give you the best audio experience

30
secs

Sell it in 30 seconds

The W902 promises to be the perfect balance of music and imaging features with Clear audio experience and a 5.0 megapixel camera. It comes with 8GB external memory, scratch-resistant display and camera lens, and records great videos at 30fps.

60
secs

Sell it in 60 seconds

Clear audio experience – The sharpest audio quality with distortion-free bass, reduced leakage between left and right channels and true to original sounds

8GB external memory – Store up to 8,000 songs for a wide variety of music to suit all your moods by small hand movements

Scratch-resistant display and camera lens – Protects your display and camera lens from scratches

5.0 megapixel camera with Auto focus, Photo flash and Video stabiliser – Take perfect pictures, even in low light conditions and Video stabiliser compensates for the blurriness caused

30fps video recording – Record high-quality videos to share with your loved ones

Sony Ericsson



Compare it

Why it's so good	Features		
The W902 promises excellent music and imaging capabilities – making this phone an obvious winner	Clear audio experience 8GB external memory Scratch-resistant mineral glass display & camera lens 30fps video recording	5.0 megapixel camera with Auto focus, Photo flash & Video stabiliser 11.7mm thin	
How they compare to W902	Nokia N82	Nokia N95 (8GB Edition)	Apple iPhone
	No music shortcut keys 17.3mm thick No scratch-resistant mineral glass display	No scratch-resistant mineral glass display 21mm thick	2.0 megapixel camera No Photo flash No Bluetooth® stereo streaming No video recording No MMS support No FM Radio No video calling
And, none of them have	TrackID™, SensMe™, Shake Control™		



Demonstrate it

Clear audio experience

1. Explain to the customer that the Clear audio experience is made up of Clear stereo, Clear bass and premium headphones to give them an outstanding music experience.
2. Plug in the premium headset and select a song for the customer.
3. Also, show the customer how they can choose to use the different pre-set equaliser options or manually adjust the equaliser settings.

5.0 megapixel camera and video recording

1. Show the customer how to go to the camera interface with just one click.
2. Demonstrate the Photo flash feature by aiming the camera at a dim corner and snapping a picture. Compare it to a picture taken with another handset without Photo flash to demonstrate the difference.
3. Show how the Photo fix feature adjusts light balance and contrast on the picture taken.
4. Now, show the customer how to record video clips and play it back to demonstrate the 30fps video recording.
5. Demonstrate how to upload pictures and videos easily onto a personal blog.



Accessorise it



Stereo Bluetooth® Headset
HBH-DS980



Portable Hands-free HPM-85



Bluetooth® Watch (Classic Edition)
MBW-150



Available colours



Volcanic Black



Wine Red



Earth Green